

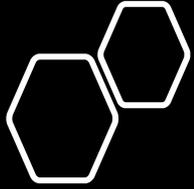


Tamisha J . Ponder, A.B.D.
LEAD Virtual Workshop
April 14, 2020

SOCIAL CAPITAL

**IT'S NOT WHAT
YOU KNOW,
BUT WHO YOU
KNOW.**





Agenda

- **Define Social Capital**
- **Portfolio Activity: How It Works**
- **Discussion + Closer Look**
- **Video Clip + Discussion**
- **Types of Capital**
 - ✓ **No Cap**
 - ✓ **The Other Side of the Game**
- **Building New Networks of Knowledge**
- **The Plug**
- **Making a Difference**
- **Let's Rap**



What is Social Capital?



Let's hear from
you!

**P. Bourdieu
R. Putnam
J. S. Coleman
M. Granovetter**

**Most definitions
focus on social
relations that have
productive benefits,**

**e.g. potential for self-
empowerment, for social power,
privilege, wealth ... or the opposite**





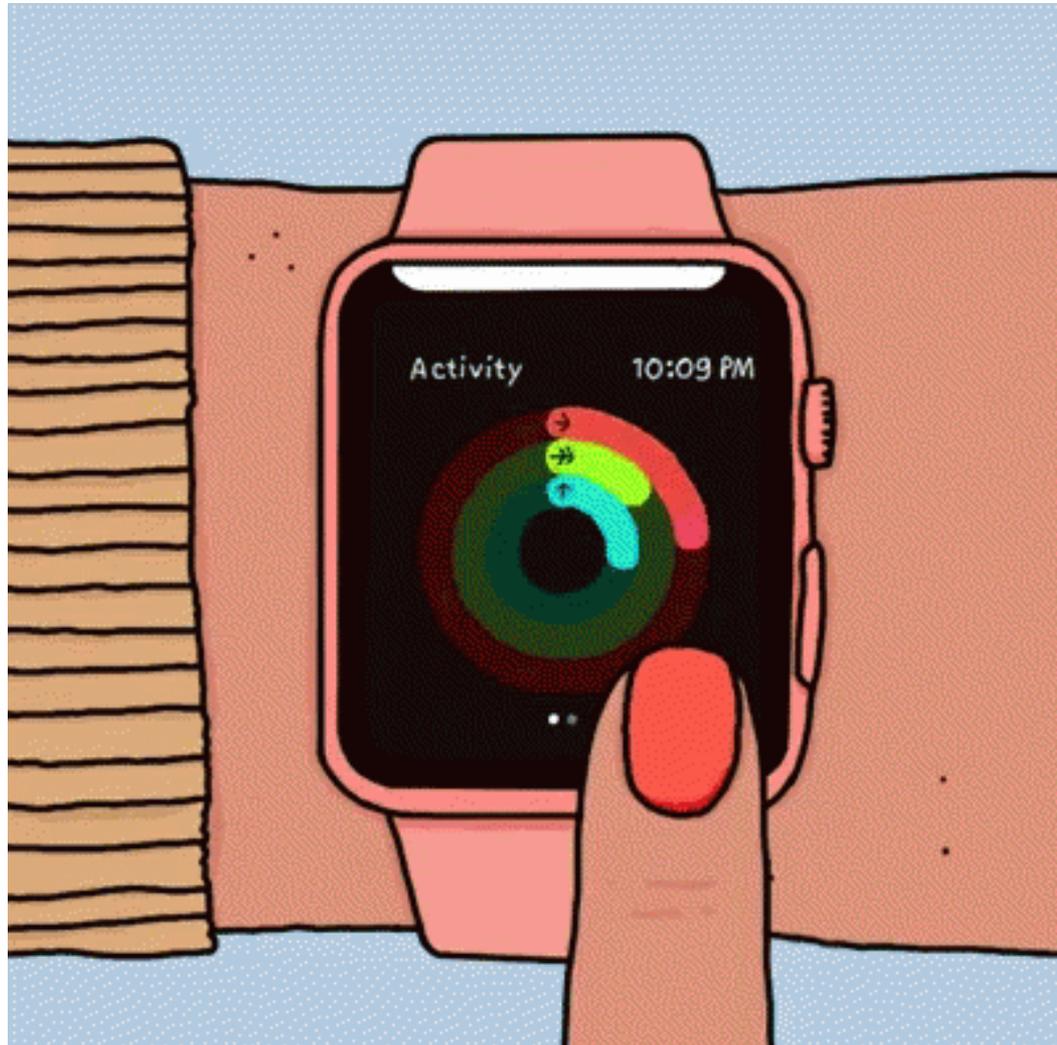
Social Capital + Social Cognition



Social capital networks seem to proscribe:

- **what first stories, words, meanings (and names for others) a child learns: Implicit/Unconscious Bias**
- **who creates conditions for learning (emotional, knowledge spaces)**
- **who shapes the child's self-image**
- **who can connect the child to work, business or political networks later**

Who you know greatly influences what you will know.



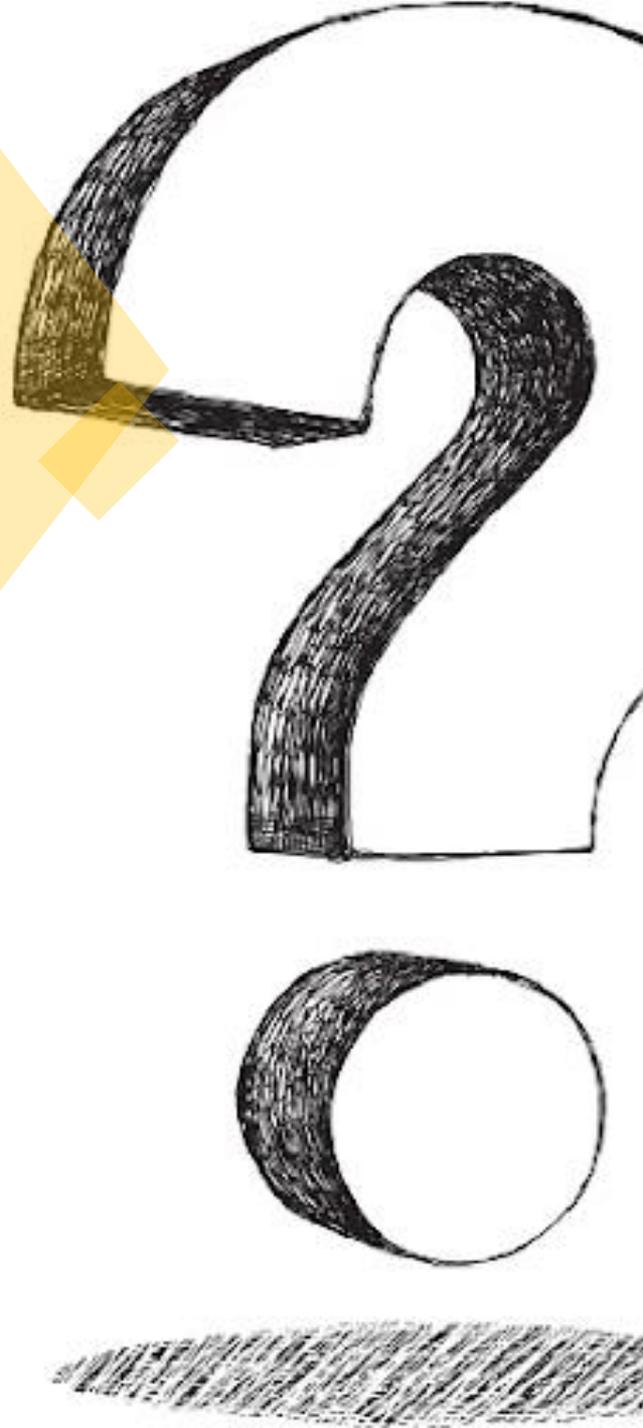
STEP 1:

Grab a sheet of paper and fold it in half or create a chart on your device with two columns.



Let's discuss your portfolio.

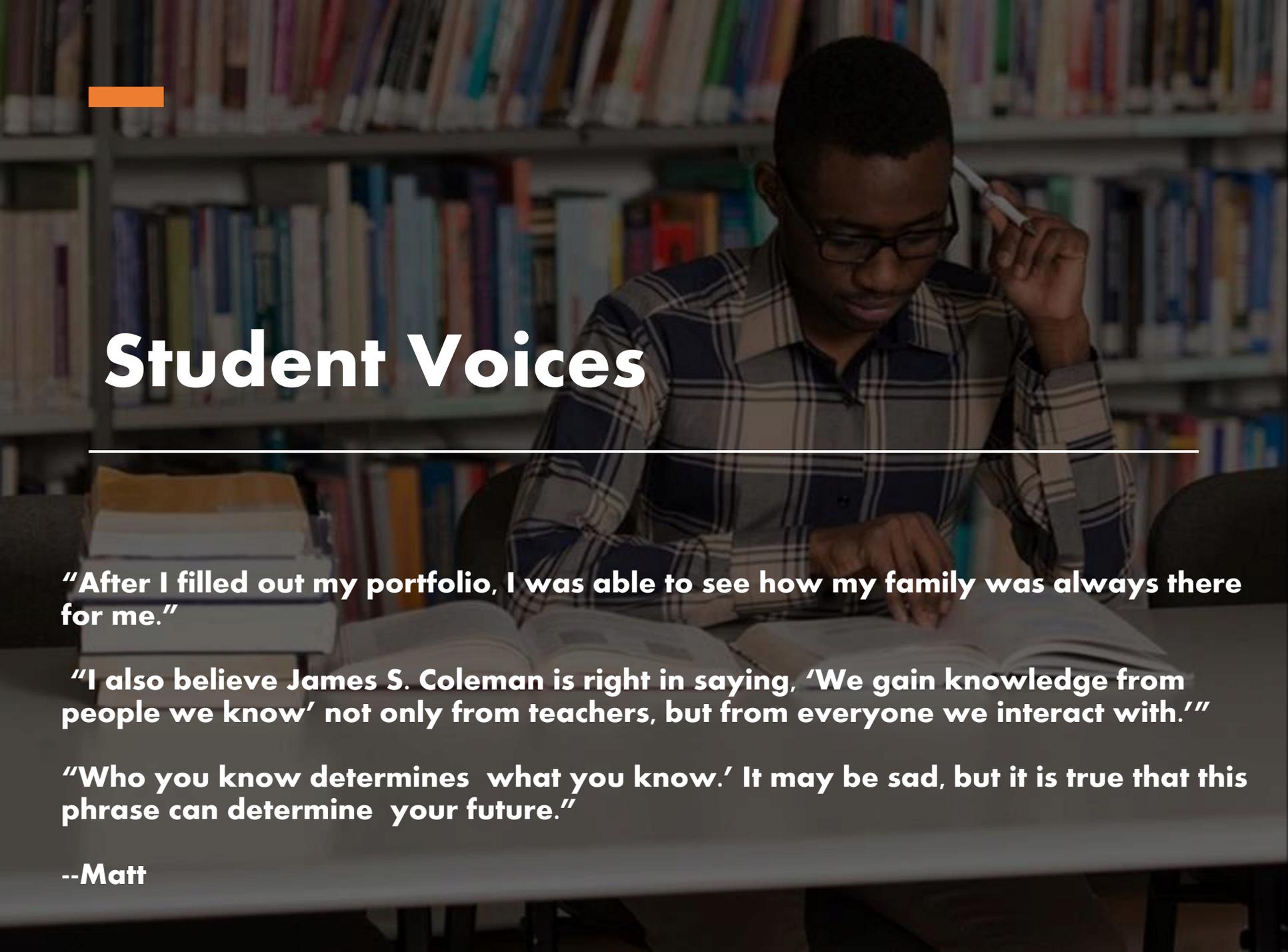
I need 3 Volunteers!



Was this activity easy or difficult for you?

After listening to your peers, did you leave out anyone important?

Did anyone write down what they learned not to do?



Student Voices

“After I filled out my portfolio, I was able to see how my family was always there for me.”

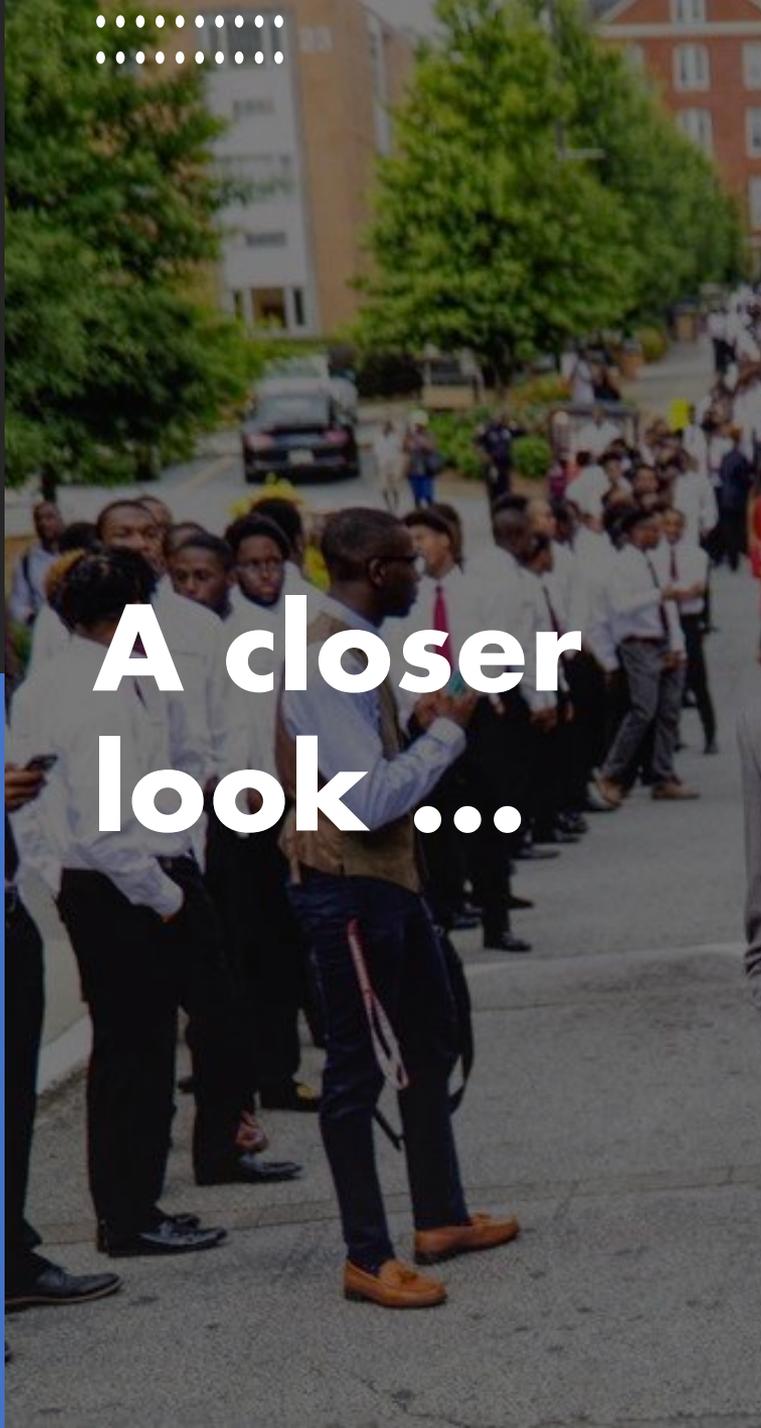
“I also believe James S. Coleman is right in saying, ‘We gain knowledge from people we know’ not only from teachers, but from everyone we interact with.”

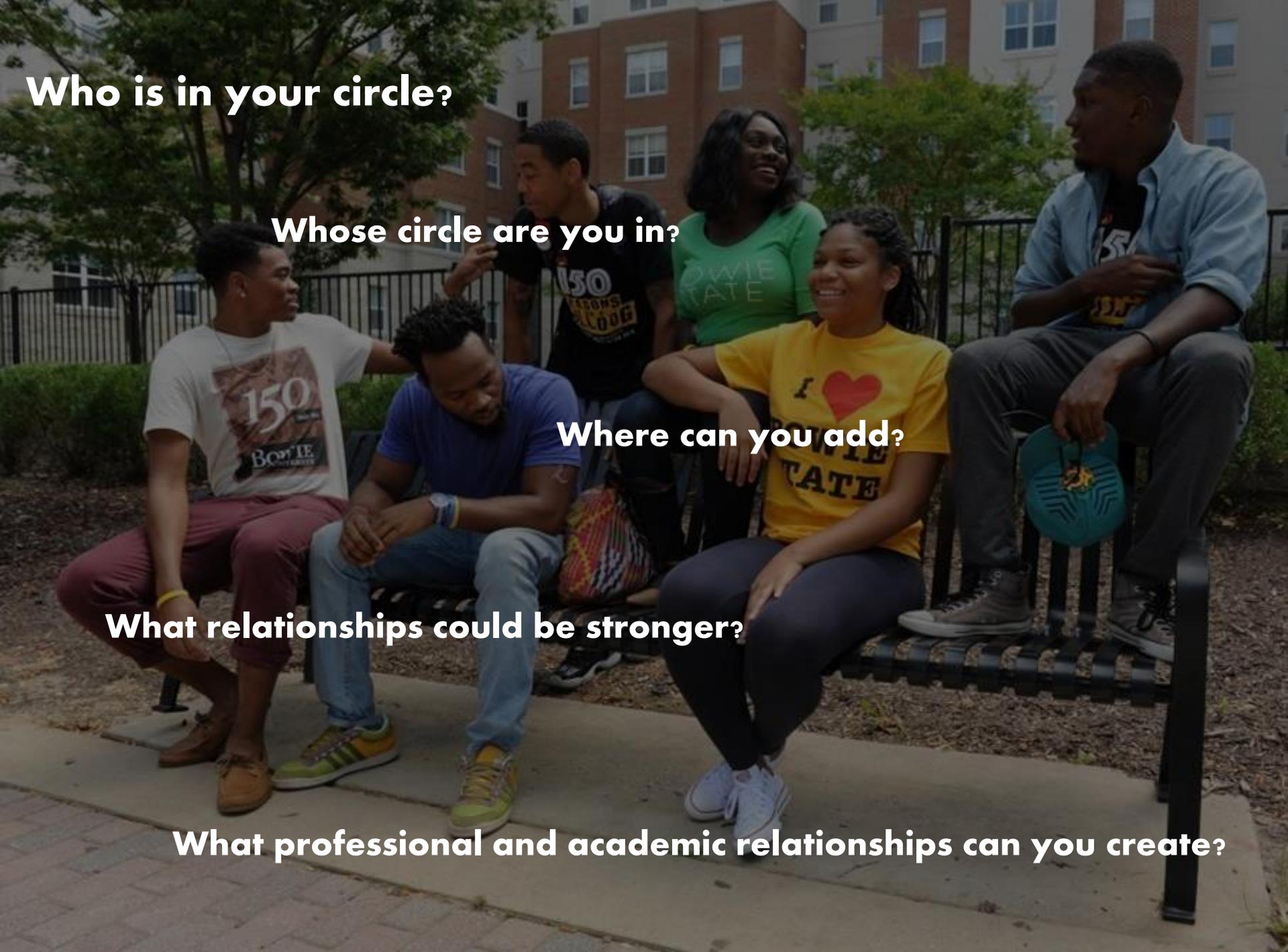
“Who you know determines what you know.’ It may be sad, but it is true that this phrase can determine your future.”

--Matt



A closer look ...





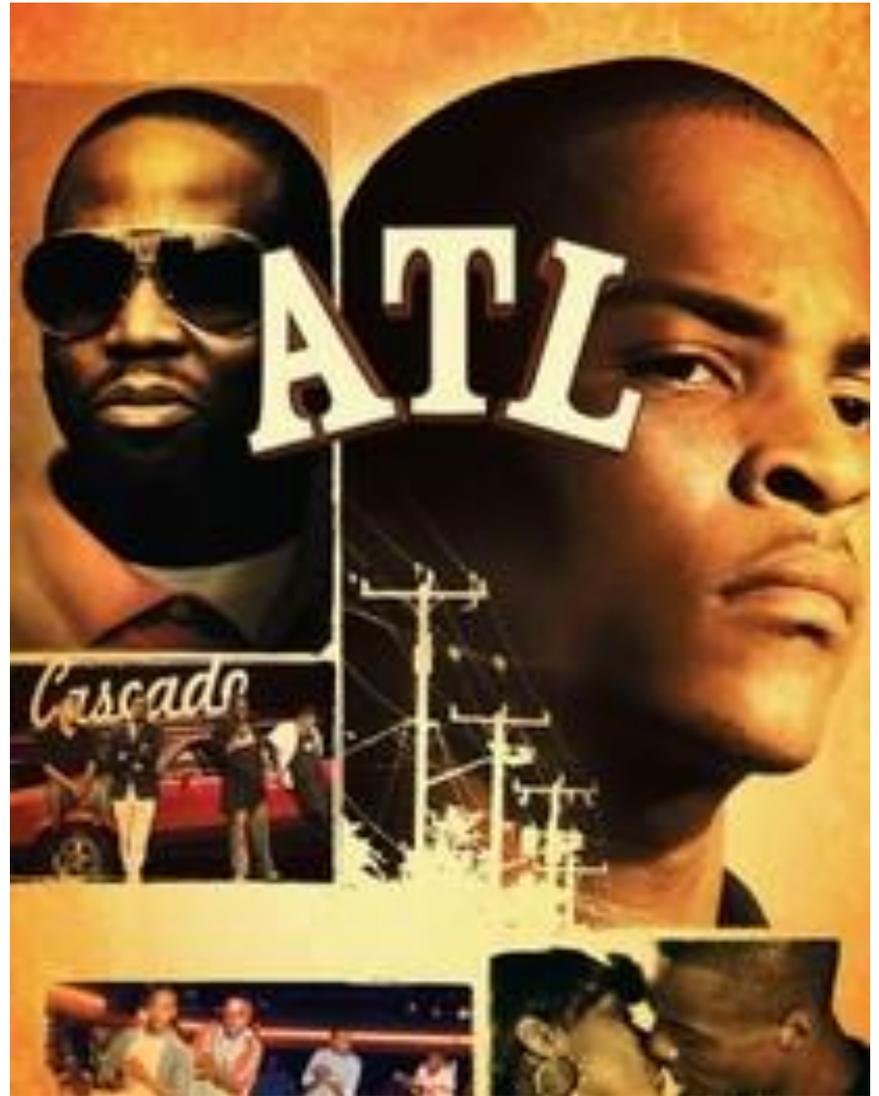
Who is in your circle?

Whose circle are you in?

Where can you add?

What relationships could be stronger?

What professional and academic relationships can you create?



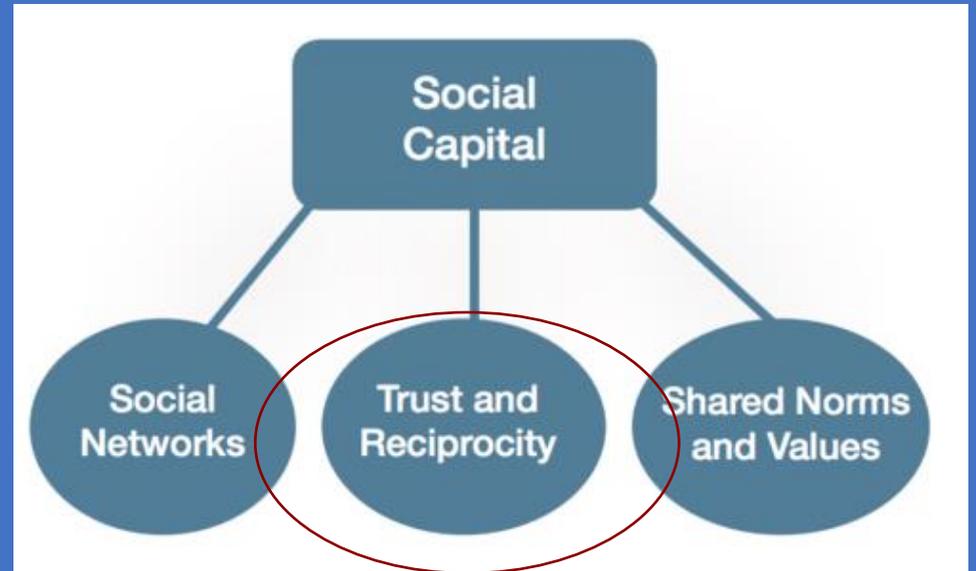
Explain





Types of Capital

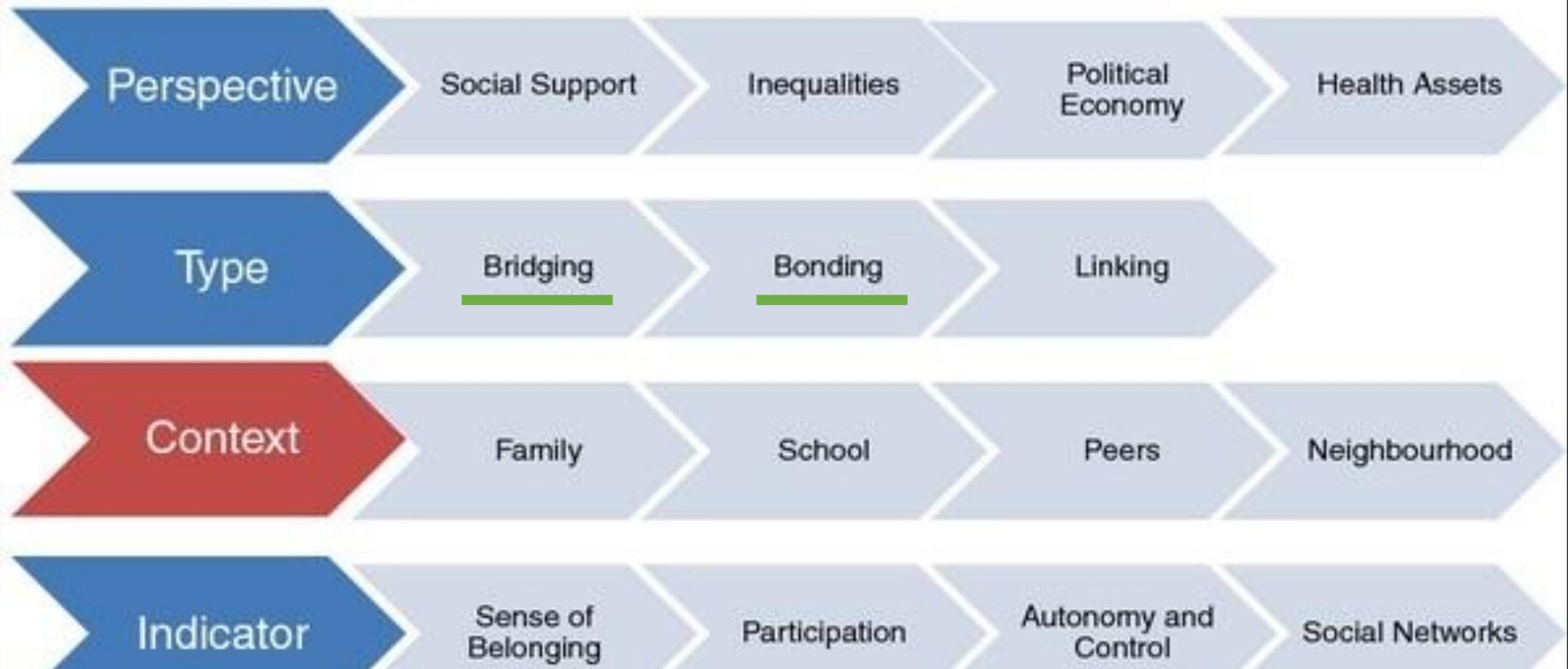
<p><i>In society</i></p> <p>Capital is power</p> <p><i>Power, privilege, freedom</i></p>	<p><i>This capital includes</i></p>	<p><i>Examples of Applications/ ends</i></p>	<p><i>Where it is situated</i></p>
<p>Financial capital</p>	<p>Enough \$ or physical assets to generate more \$</p>	<p>\$ can be freely used in financial exchanges of goods or services</p>	<p>In the value of things possessed</p>
<p>Human and Cultural capital</p>	<p>An individual's abilities: skills, talents, knowledge, expertise, attributes, Identities & cultural capital</p>	<p>Whatever the individual is able to do or produce in the socio-economic system</p>	<p>In individual actors</p>
<p>Social capital [the relationships and cultural capital of one's networks]</p>	<p>Connections to people and to what they know and have and how they can help us</p>	<p>Access to discourse communities and their financial, physical, human and cultural capital</p>	<p>In social networks we belong to--in relations with others of varying amounts of human, cultural, financial and social capital</p>



The other side...

Bridged + Bonded Capital

Social Capital Building Block Framework



Building New Networks of Knowledge

What do I want to know? (Spanish, guitar, yoga, barbering?)

Who already knows the what (the knowledge) that I want to know?

Who has become what I would like to become?

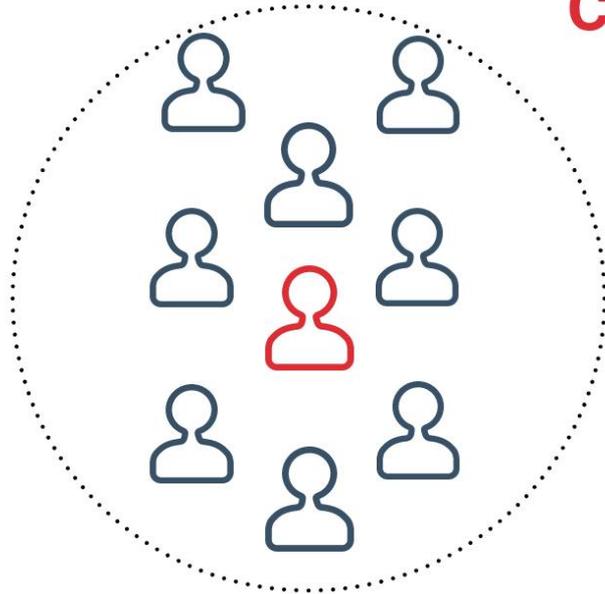
(a respiratory therapist, a florist, a cyber technician, a strong student in Math 083 ?)

What can I do to know them now, while still in my program?

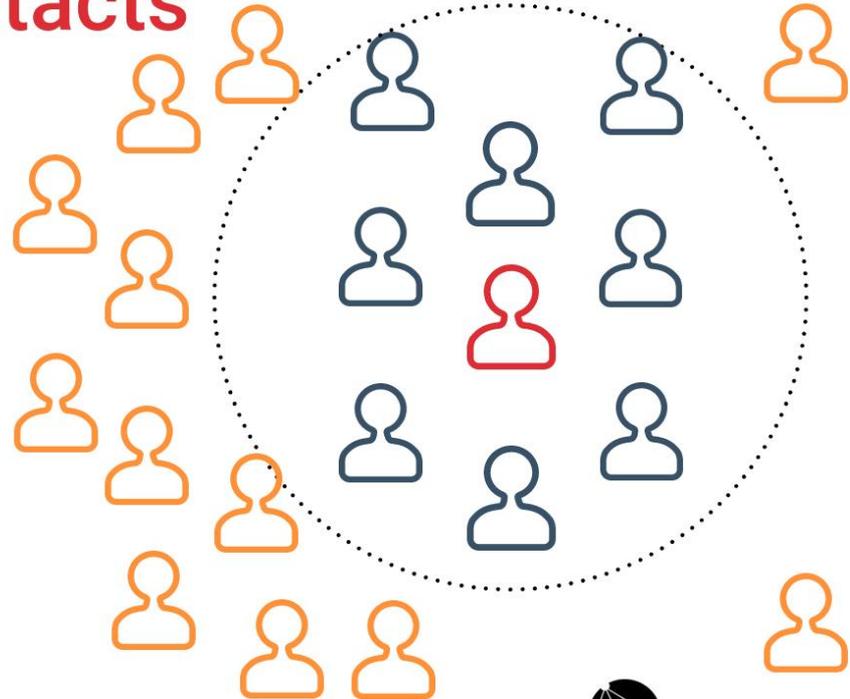




Your Social Capital goes beyond your contacts

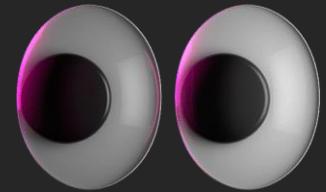


Your immediate connections





I need 3 Volunteers!



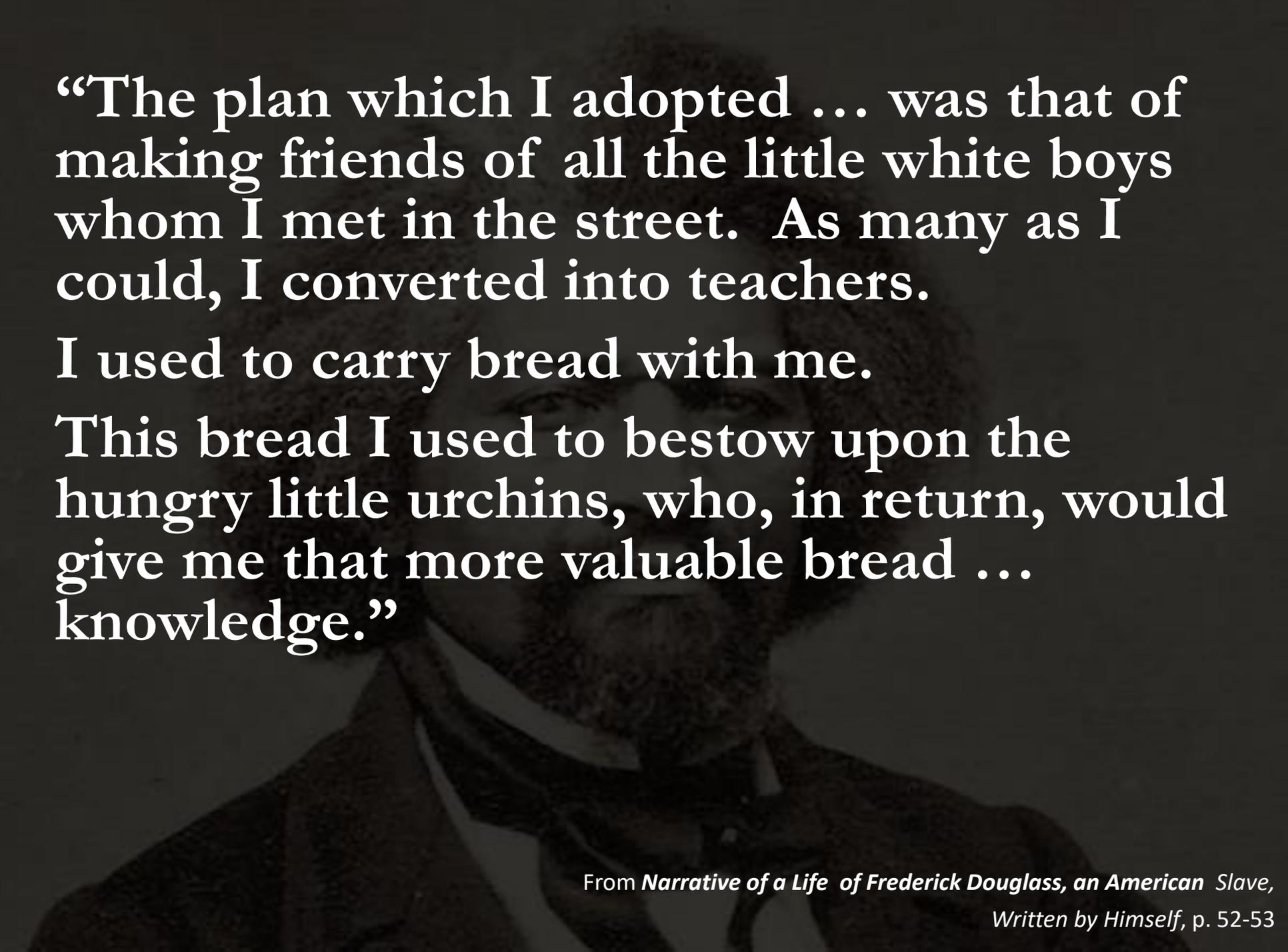




Making a Difference

Develop each individual's awareness about benefits of social capital





“The plan which I adopted ... was that of making friends of all the little white boys whom I met in the street. As many as I could, I converted into teachers.

I used to carry bread with me.

This bread I used to bestow upon the hungry little urchins, who, in return, would give me that more valuable bread ... knowledge.”

From Narrative of a Life of Frederick Douglass, an American Slave,

Written by Himself, p. 52-53



Thank you!





Tamisha J. Ponder

Download



You can download this presentation at tamishajponder.com/morehouse